



DELUXXE & THE SPARK WITHIN

Artist and Creative Partners – Consultancy and Professional Coaching
Supporting a wide range of talent in the arts, music and entertainment industry

Whether you are new or established, as part of our family we are by your side. With decades of experience, expertise, skill and love of the creative arts, we bring clarity, inspiration, focus and strategy. We offer dedicated guidance underpinned with a coaching philosophy for the best journey and results.

We work with:

- Self-managing artists
- Rising artist managers
- Creative entrepreneurs
- Music industry professionals
- Clients from the wider Arts & Entertainment world



Diane Wagg has a unique wealth of experience gained over a stellar career in the music business. Across roles in A&R, Artist, Producer and Studio Management, she's worked with hundreds of acts including David Bowie, George Michael, Thin Lizzy, Beth Orton, The Waterboys, Republica and Scouting for Girls. She is also a qualified professional coach.
More info: [LinkedIn - Diane Wagg](#)

THE SPARK WITHIN – HOW IT WORKS...

STAGE 1: One-to-one Consultancy

- Personal step-by-step support, advice and guidance.
- An affordable solution whatever your career stage or income.
- Flexible Session frequency with on-going back-up in between.

STAGE 2: Artist/Creative Partner

- When you need an ally as your career and business plans accelerate...
- We're with you for team building, strategising, project management and negotiating.
- Run on a project-by-project basis with financial fairness for both partners at its heart.
- Bespoke to each client's needs.

Our Values

We believe in honesty, professionalism, kindness and optimism.
With everything we do, we aim to inspire and nurture diverse talent.
Want to know more? Get in touch. We love to chat.

More news at www.deluxxe.co.uk

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